Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

- 1-41. (Cancelled)
- 42. (Currently amended) The method of claim 21 A method for controlling insertion of a plurality of local spots into a program feed through a central site server located at a central control site, the method comprising:

prior to playout of the program feed, distributing the plurality of local spots from the central site server to one or more remote site servers located at one or more corresponding remote sites relative to the central control site;

sending a plurality of control parameters from the central site server to each of the one or more remote site servers, the plurality of control parameters including one or more parameters specifying requirements for availability of the local spots on the central site server to the one or more remote servers to allow playout of the local spots;

transmitting the program feed from the central site server to each of the one or more remote site servers; and

each of the remote site servers automatically switching between playout of the program feed and playout of each local spot in accordance with the plurality of control parameters received from the central site server located at the central control site.

wherein the control parameters including include a playtime lookahead window parameter that sets a time period requirement before the scheduled playout of a local spot at

which time each of the remote site servers checks to report to the central server a local spot missing at the remote site server.

- 43. (cancelled).
- 44. (cancelled).
- 45. (cancelled).